



**ULTICOIN**

*WHITEPAPER*

VER 1.0

Q3 2018

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# ULTI THE

# THE INTRO

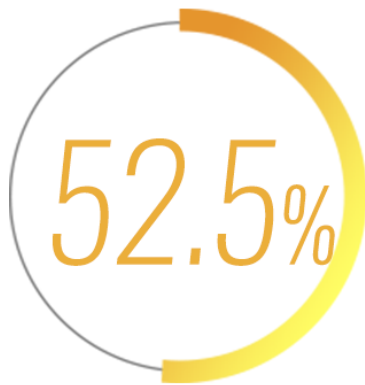
ULTI Coin (Token) is new cryptocurrency (ERC-20 Token) that implements and manages in-game virtual currencies.

Purpose of ULTI Coin is exchanging in-game currencies for ULTI Tokens, which allows gamers to become users of ULTI Coin, and exchange ULTI Tokens for fiat currencies or any other in-game currency.

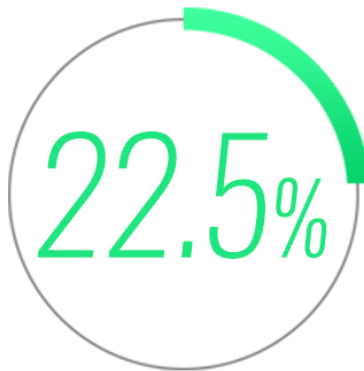
Already implemented system of earning in-game currencies in MMO games, PC games, console games, mobile games etc., ULTI Coin allows people to exchange their in-game currencies for ULTI Coins.



**225.000.000**



**118.125.000**  
tokens in presale



**50.625.000**  
tokens in ICO sale



**56.250.000**  
tokens to the  
company development

• **225.000.000**  
Tokens all together.

• **118.125.000**  
Tokens in presale

• **50.625.000**  
Tokens in crowd sale

• **56.250.000**  
Tokens to the company development.

# PURPOSE

## The first “Real money” in-game currency

We want to allow people to exchange their in-game currency (gold, diamonds, tokens etc.) for real money. Any game that you play, already gives you a currency of its own.

This is first cryptocurrency that will allow you to exchange it for fiat values (\$, €, £...) or other in-game currency. That means you will be able to exchange currency from one game, to currency from another.

## ULTI & Game Industry

ULTI is an open source platform made for gamers and game companies. There are billions of dollars trapped in video-games. By using our coin we can finally unlock that “long forgotten treasure”. Everyone gets their “piece of the cake”. Gamers and gaming companies will finally be able to access their well earned money.

## Decentralisation

Digital currencies are locked to a single game, and they are not transferable. Trading outside game environment now becomes fast and easy.

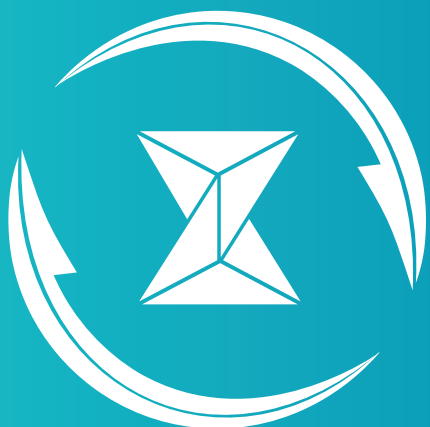
## Payment fraud solution

It is estimated that for every legitimate virtual purchase made, there are 7.5 virtual items lost to fraud. Assets stored and managed online can be open to manipulation or chargebacks. Merchants have to deal with extra burdens, and scammers damage the game’s reputation. By using blockchain technology we overcome all the issues from above. Everything is encrypted, transparent and safe.

## ULTI in game application

We are currently working on smart contract application that will allow you to use our coin in games. Super easy to use, powered by blockchain, encrypted and safe!

# WE ARE GAMING REVOLUTION



# MARKET INDUSTRY GROWTH

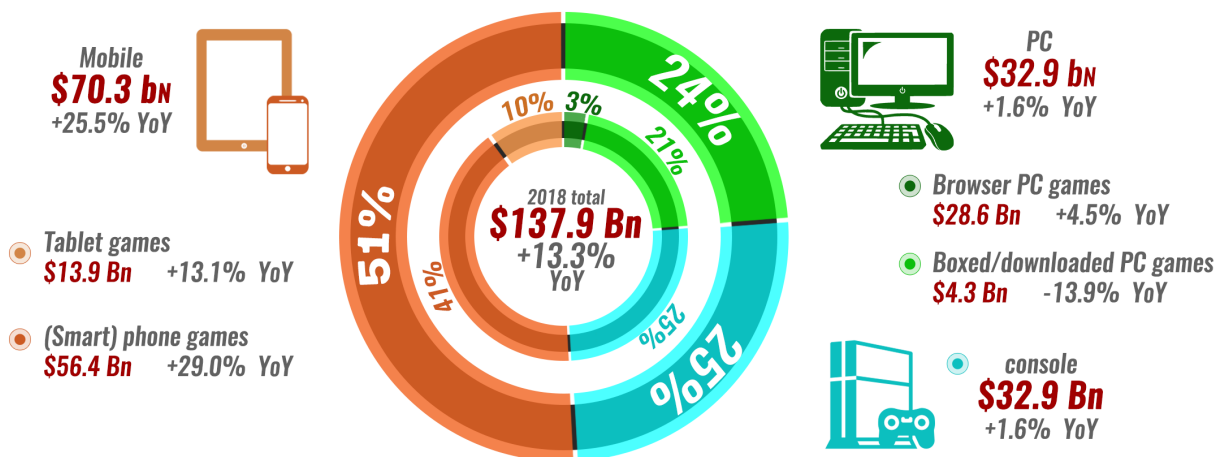
The gaming industry, one of the world's leading industries with a huge number of users and a large amount of money, records constant growth. Estimates are that by 2020., the gamers are expected to generate \$128 billion dollars in game revenues, which is 20% more compared to 2017.

MMO games take second place in a full-scale market with over 35% share. Regarding our project, we have to note that games on social networks as well as PC games have in-game coins.

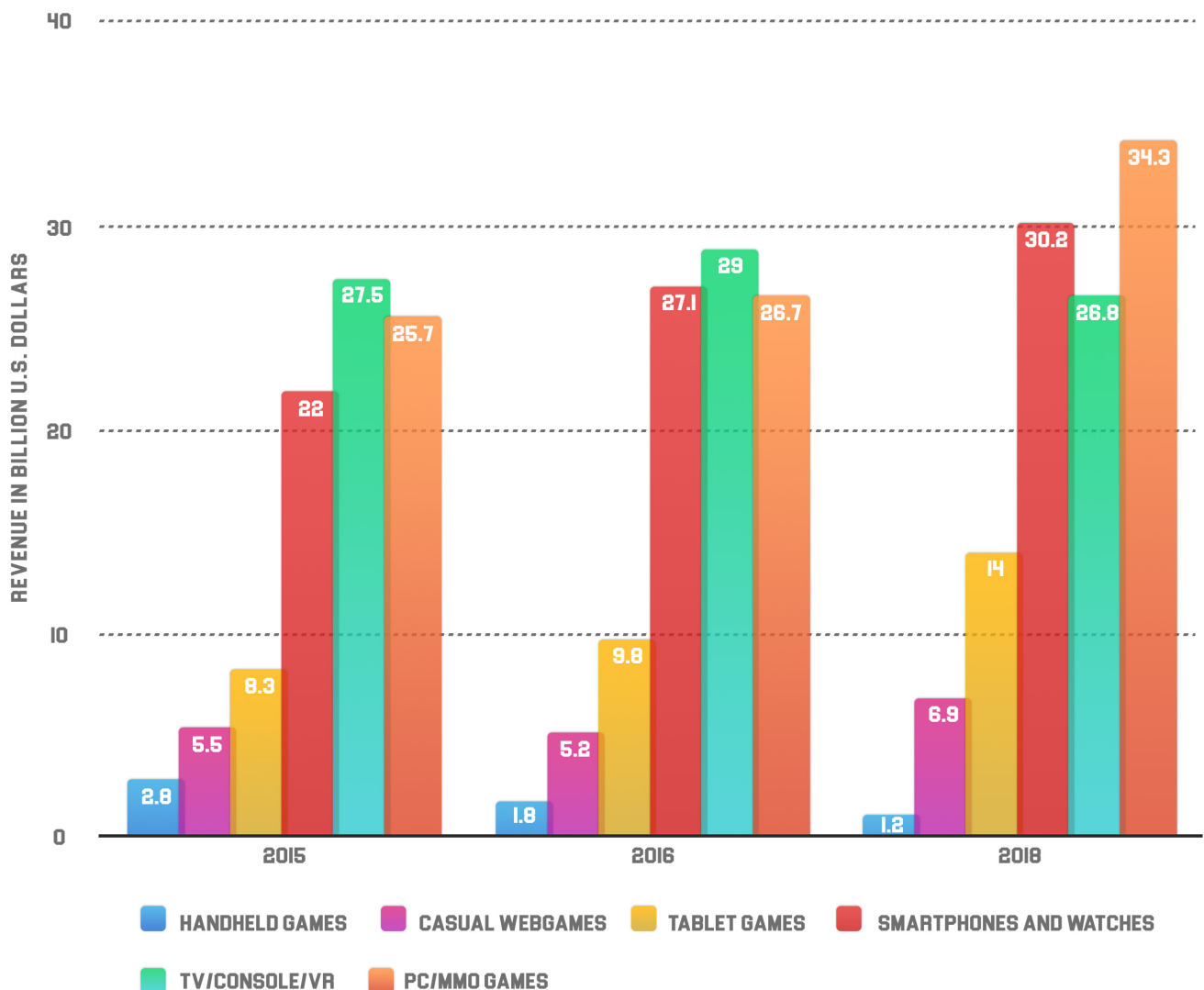
These three types of games occupy over 65% of the global gaming market. It is not difficult to conclude from the facts that our coin would benefit a large number of users.

Gaming industry curenly makes more than double higher profit than film and music industry in a year.

## 2018 GLOBAL GAMES MARKET PER DEVICE AND SEGMENT WITH YEAR-ON-YEAR (YoY) GROWTH RATES



in 2018 mobile games will generate **\$70.3 Bn** or 51% of the global market



The graph shows the games market revenue worldwide in 2015, 2016 and 2018, broken down by segments and types of screen.

PC/MMO games were estimated to generate 26.7 billion U.S. dollars in 2016. Between 2015 and 2020 the entire global games market is set to grow at a CAGR of 3.6 percent.

In 2016 it was estimated that there were over 912 million video gamers in Asia Pacific, making it the largest region in terms of gamer population. It was followed by the EMEA region with 605 million gamers that year. In terms of best selling PC game titles, the global trophy, as of late, belongs to The Sims 3, followed by World of Warcraft.

Facts used from Statista.com 2018 link: <https://www.statista.com/statistics/278181/video-games-revenue-worldwide-from-2012-to-2015-by-source/>

# ULTI COIN ADOPTION

By implementing smart contracts, we strive to implement our coin with as many game companies as possible. Regardless of gaming platform (PC, Web browser, Console or Mobile games). Any contract that we make will be visible on our website and social media channels.



XBOX



NORDEUS

VALVE



SQUARE ENIX



KONAMI

Companies that we strive to work with





**FROM GAMERS  
FOR GAMERS,  
ULTI COIN TO  
RULE THEM ALL.**

# PLATFORM FEATURES

## Public API

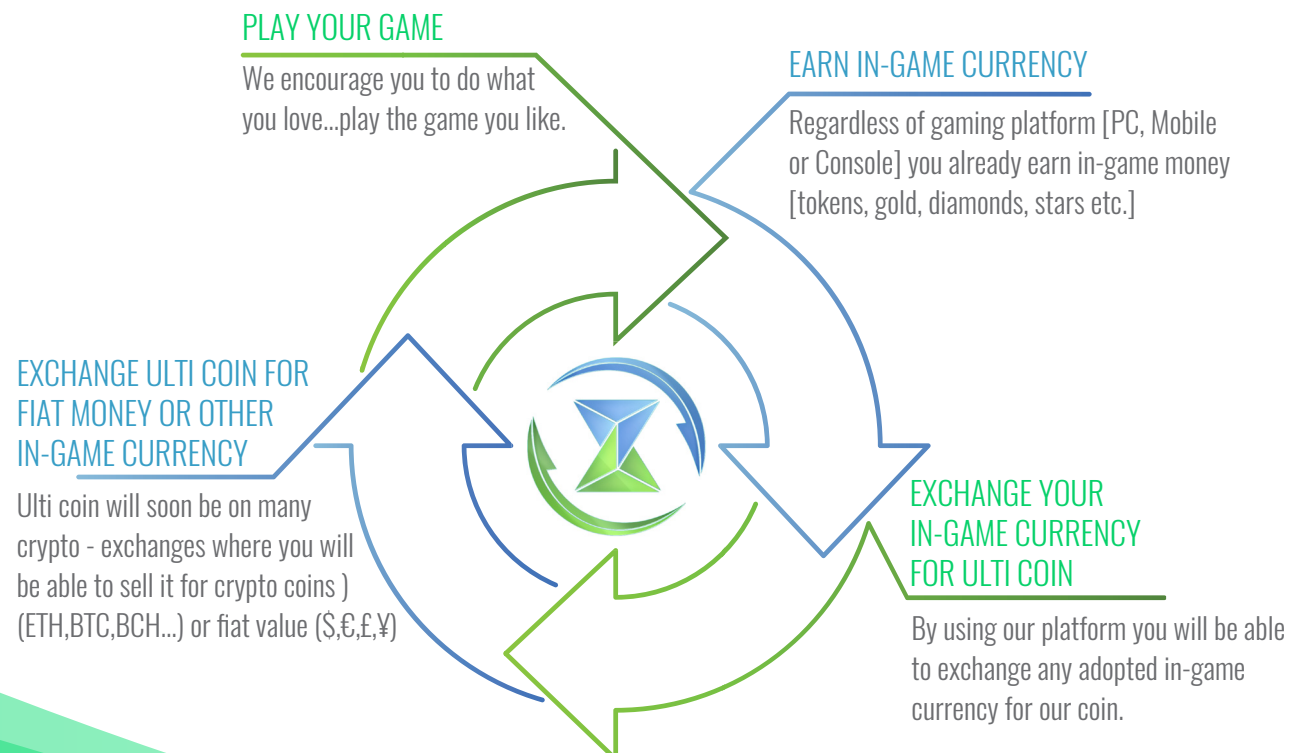
ULTI will host a public Platform API using the JSON-RPC protocol with methods for checking account balances and accessing each of the above smart contracts. This will allow websites to display data to internet users without requiring a web3 wallet extension installed in the web browser.

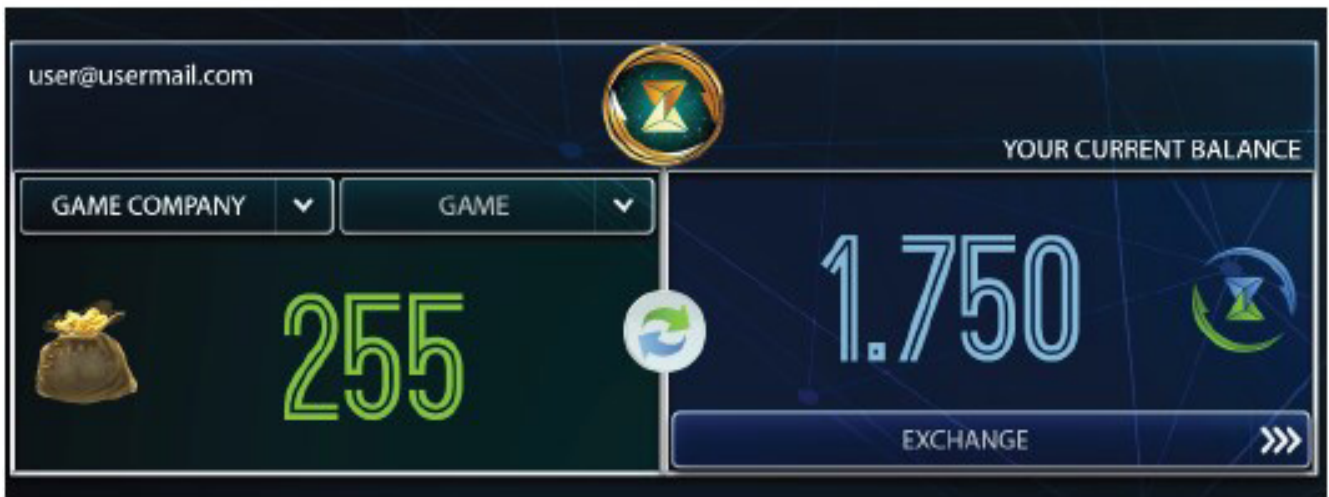
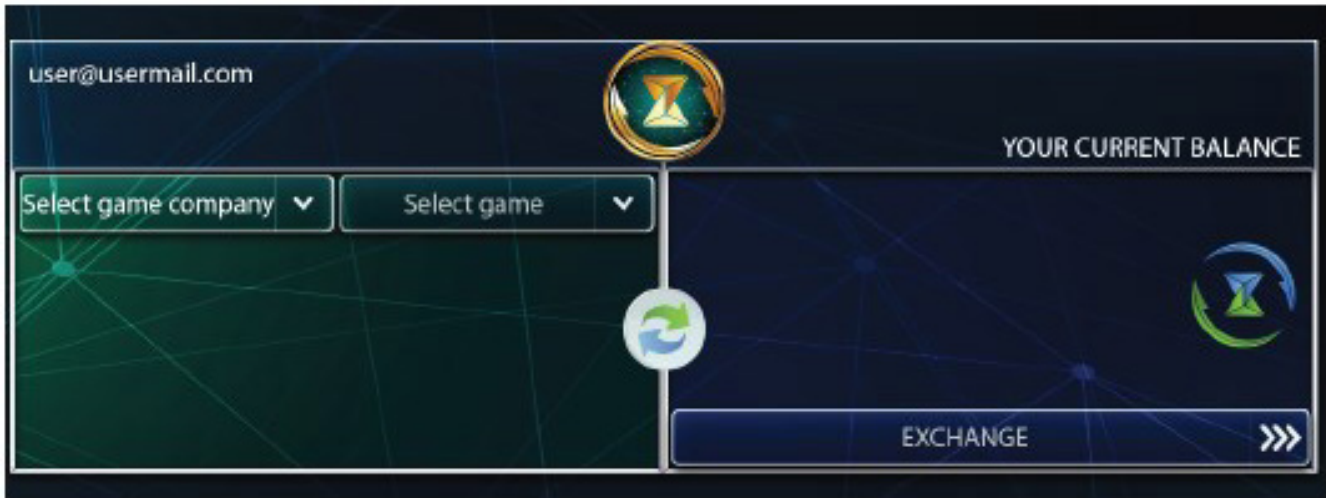
We are currently working on implementing our platform with Unity, Unreal, CryEngine etc. Platform is in development. We will keep you informed.



Platform example

## How it works?





## ERC-20 Token

ERC20 is a technical standard used for smart contracts on the Ethereum blockchain for implementing tokens. ERC stands for Ethereum Request for Comment, and 20 is the number that was assigned to this request. The clear majority of tokens issued on the Ethereum blockchain are ERC20 compliant.

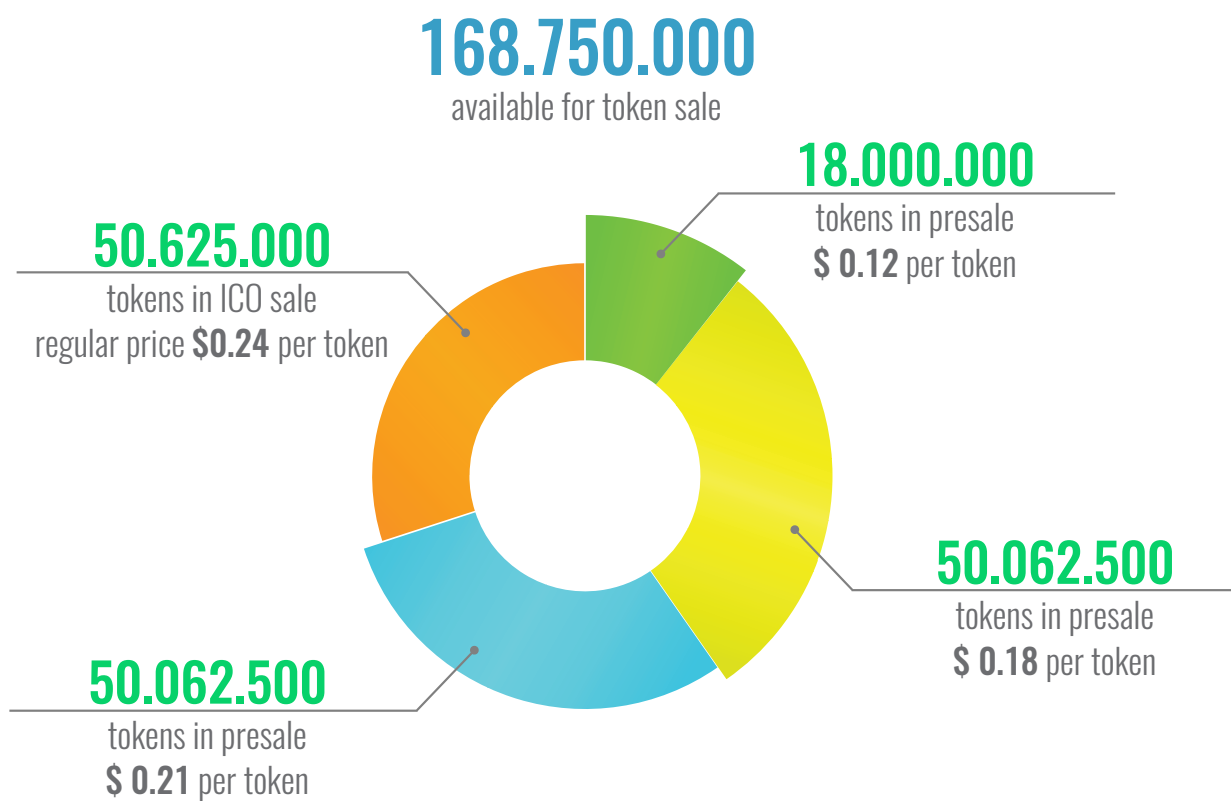
ERC20 defines a common list of rules for Ethereum tokens to follow within the larger Ethereum ecosystem, allowing developers to accurately predict interaction between tokens. These rules include how the tokens are transferred between addresses and how data within each token is accessed.



# TERMS OF SALE

## Allocation

Only 225.000.000 ULTI coins are made, and no more will ever be created. In presale there will be 18.000.000 tokens by 0.12 \$ which is half price of regular initial coin offering price. We are obligated that if we do not make soft cap ( 2.160.000 \$ ), which is 8 percent of the whole token sale, we return investors their share. Presale will last for three months, and company keeps right to prolong sale time up to eight months under the circumstances of unforeseen technical issues.



## Presale

Presale starts 13th November, 2018. Number of tokens in presale is 118.125.000 ULTI. To reach soft cap we will have to sell 18.000.000 ULTI tokens.

- First faze **18.000.000** tokens will be sold for **\$0.12 - 50%** discount
- Second faze **50.062.500** tokens will be sold for **\$0.18 - 25%** discount
- Thirrd faze **50.062.500** tokens will be sold for **\$0.21 - 12%** discount

ULTI allready gives you safe ERC-20 wallet where you keep your tokens. Once presale is done, by that we mean once we sell out all presale tokens, we will implement ULTI 2 Factor Authenticator to further protect your tokens.

## Public Crowdsale

Public crowdsale starts approximately three months after presale. We will keep you updated constantly.

## Unsold Tokens

Any unsold tokens in Initial Coin Offering go into public sale. All users will be able to buy and sell ULTI on cryptocurrency exchanges that support our token.

## Funding Allocation

Development 50% - This refers to smart contracts, APIs, wallets, plugins, applications, full time third party developers, consultants etc.

Marketing & Growth 28% - This refers to constant promotion of ULTI. Advertising through promotional events & tournaments, sponsorships, mobile & social media ads etc.

Security 10% - This includes code audits, penetration testing on all plugins and SDKs, Mobile and PC wallets, smart contracts and APIs.

Infrastructure & Hosting 5% - This includes DDOS protection, firewalls, network traffic increase, server expansion etc.

Legal 5% - ULTI will obtain the appropriate legal advice to always ensure that we operate in accordance with the laws and regulations of each jurisdiction that we do business in. Funds will be held in reserve for any future issues or challenges that may arise in any region.

Unforeseen costs 2% - This amount will be set aside for unforeseen costs.

## Funding Allocation

**50%** - Development

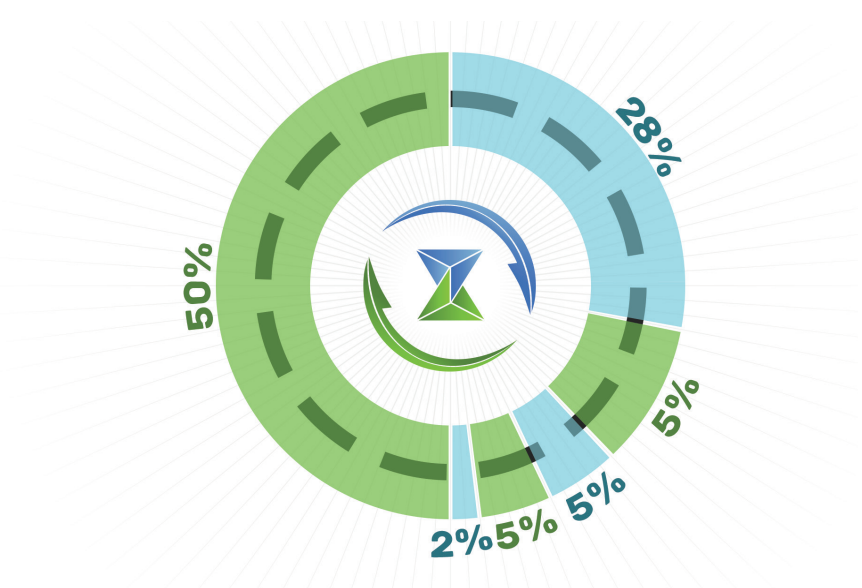
**28%** - Marketing & Growth

**10%** - Security

**5%** - Infrastructure & Hosting

**5%** - Legal

**2%** - Unforeseen costs



## How can I participate?

Instructions and contribution address will be posted on the official website: [ultico.in.io](http://ultico.in.io)

# ROADMAP

## Project Apollo

- In-depth Market research & Analysis
- Audience Research
- Competitor Analysis
- Initial platform development



Q3  
2017

## Project Hera

- Idea and concept creation
- Original team formation



Q4  
2017

## Project Hephaestus

- Blockchain research
- White Paper designed
- Website designed
- Additional team members hired
- Working on ERC-20 Token creation



Q1  
2018

## Project Hermes

- ERC-20 "ULTI" Token created
- Initial Coin Offering preparation
- Additional team members hired
- Future partners negotiation
- Business concept finalization



Q2  
2018

## Project Artemis

- White Paper goes live
- Website goes live
- ULTI Token private sale starts



Q3  
2018

## Project Ares

- ULTI Token pre-sale starts
- Smart contract deployment
- In game unique platform systems development
- ULTI Coin Wallet goes live



Q4  
2018

## Project Heracles

- ICO finalization
- ULTI Token crowd sale goes live
- ULTI Coin cryptocurrency adoption
- New smart contracts deployment
- Additional team members hiring



Q1  
2019



**T**OGETHER **E**VERYONE **A**CHIEVES **M**ORE

## ULTI - CORE TEAM



**Sinisa Milic**  
CEO / Founder

Experienced investment professional with strong interest in blockchain and decentralization. He has been leading few successful companies over the years. He is a great team leader, teambuilder and bussines enthusiast.  
Favorite game: Pro Evolution Soccer

**Petar Bozic**  
Co-founder

Mechanical Engineer, expert in network and OS security vulnerability. Has worked in IT since 1994. Several years of experience with network security administration of Bank systems. Owner of private company with great knowledge in product development.  
Favorite game: World Of Warcraft





## Dusan Stojsic

Marketing & HR Director

Sixteen years in Business Administration, management and sales. Founder of VDP IT company. Workaholic, covering different areas of the whole project.

Favorite game: World Of Tanks



## Nemanja Lekic

Art & Design Director

Already design leader in several successful companies.

Co owner of VDP design company. True artist, web-designer, and people inspiration.

Favorite game: Hearthstone

## Sergej Belavin

PR and Consultant

Mining expert and blockchain entrepreneur.

Innovator, researcher, decentralization enthusiast and a life hacker.

Favorite game: League Of Legends



## Marko Mihalcic

Sales director

More than eight years in finance, fundraising and investment analysis.

Crypto trading expert, business strategist, great team asset.

Favorite game: Counter-Strike GO



Support mail: [info@ulticoins.io](mailto:info@ulticoins.io)